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## COVER SHEET FOR AMENDMENT OF POST-TRAVEL SUBMISSION

SECRETARY OF THE SENATE PUBLIC RECORDS

2019 JUL 22 AM 11:55

(Signature of Traveler)

Instructions: Use this form as a cover sheet for any paperwork you may need to submit to the Office of Public Records in order to make your Privately Sponsored Post-Travel Submission complete in accordance with Rule 35. Only complete this form if you need to submit an amendment to a post-travel filing you have already submitted.

#### SUBMIT DIRECTLY TO THE OFFICE OF PUBLIC RECORDS IN 232 HART BUILDING

Name of Traveler: Robert Axson
Employing Office/Committee: Office of Senator Mike Lee
Travel Expenses Paid by (List all sources): American Enterprise Institute (AEI)
9/19/18-9/22/18 Travel Date(s):
Description/Title of Attached Forms: Private Sponsor Certification Form, final itinerary for the
AEI program. Also includes updated Employee Post-Travel Disclosure of Travel
Expenses form which reflects that AEI did not pay for transportation costs.
Purpose of Amendment (describe the reason for amending original submission):
Incorrect version of the PSTCF had been provided by event sponsor previously.

(Revised 4/19/2010)

(Date)

#### **Employee Post-Travel Disclosure of Travel Expenses**

Date/Γime Stamp:	
•	

n compliance with Rule 35.2(a) and (c), I make the following disclosures with respect to travel expenses that have been or se reimbursed/paid for me. I also certify that I have attached:					
	•	orization (Form RE-1), ertification Form with al		y, invitee list, etc.)	
Private Sponsor(s) (lis	American En	terprise Institute			
Travel date(s): Sep.	19-22, 2018			·	
Name of accompanyin Relationship to Travel	•	any): Child	·		
	COSTS IN EMPLOYEE	REASE DUE TO THE ACCEEDED BY ACCEEDING THE ACCEEDING THE ACCEED BY ACCEEDING THE ACCEE		SE OR DEPENDENT CHILD, ONI	
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)	
Good Faith Estimate  Actual Amount		\$223 per night- actual (3 nights)	\$400 (Meals providedGF estimate)	NA	
Expenses for Accomp	<del>,</del>	ependent Child (if applie	··		
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)	
☐ Good Faith Estimate					
☐ Actual Amount					
necessary.): Policy o	•	gs with expert preser		ttach additional pages if ning of Sep 19 and all day of	
July 18, 2019 (Date)	Robert	Axson name of traveler)	Tolee	(Signature of traveler)	
	D BV SHDEDVISING	MEMBER/OFFICER:			
TO BE COMPLETE	D D I BULLK VISHN	5 1.11Q1.11D Q1 Q1 1 1 QQ1 (.			

(Revised 1/3/11)

Form RE-2

#### PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

Spo	onsor(s) of the trip (please list all sponsors): American Enterprise Institute (AEI)
De:	scription of the trip: AEI's Leadership Network Summit is an opportunity for mid-career professionals
fro	om business, non-profits, and public service to become involved in AEI's intellectual community.
Da	tes of travel: 9/19/18 - 9/22/18
Pla	ce of travel: Washington, DC
Naı	me and title of Senate invitees: Robert Axson, State Director, Office of U.S. Senator Mike Lee
Ιcε	ertify that the trip fits one of the following categories:
×	(A) The sponsor(s) are not registered lobbyists or agents of a foreign principal <u>and</u> do not retain or employ registered lobbyists or agents of a foreign principal <u>and</u> no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
X	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
X	I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
_	The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.
	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

	USE ONLY IF YOU CHECKED QUESTION 6(B)  I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a
	foreign principal, one of the following scenarios applies:  (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.
	(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).
	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	USE ONLY IF YOU CHECKED QUESTION 9(B)  If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
•	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip.
•	Briefly describe the role of each sponsor in organizing and conducting the trip:
	AEI is the sole sponsor for this trip and as such is responsible for all planning, content, and logistics for
	the summit.
•	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:  AEI is a public policy think tank and the goal of this conference is to provide policy education to state and
	local leaders.
	Briefly describe each sponsor's prior history of sponsoring congressional trips:
	AEI has sponsored educational trips that have included both members and congressional staff. The most
	recent event was World Forum from March 8-11, 2018, in Sea Island, GA. WF seeks to encourage frank
	and free-ranging conversations over a number of public policy issues important to today's world. AEI $expects$
	Forum to inspire ideas that expand human dignity and human portained at home of
ate	e Sponsor Certification - Page 2 of 4

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public policy AFI als	o hosts public events ar	nd private conferenc	<u>es</u>	
poblic policy: 7121 alo	- Hooto public events an		<del></del>	
				<del></del>
Total Expenses for Each Participant:				
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expense
Good Faith estimate	Total: \$405	Total: \$669	Total: \$575	None
☐ Actual	Air: \$355 Ground: \$50	\$223 per night	(see attached for breakdown)	
participation or b) the	rip involves an event the trip involves an event to ation:		<b>—</b>	<del>-</del>
State whether a) the transfer participation or b) the congressional participation	trip involves an event	that is arranged or o	rganized <i>specifically w</i>	ith regard to
State whether a) the transfer participation or b) the congressional participation. The trip involves an experience of the trip involves and experience of the trip involves are tripled and experience of the tripled and experience of tripled and experien	trip involves an event a	that is arranged or o	rganized <i>specifically w</i>	ith regard to
State whether a) the triparticipation or b) the congressional participation. The trip involves an expense of the trip involves and the triparticipation or b.	e trip involves an event bation: event that is arranged or	organized without r	eganized specifically w	participation.
State whether a) the triparticipation or b) the congressional participation. The trip involves an expension of the trip involves and the congression of the congression of the trip involves and the congression of the congress	trip involves an event pation: event that is arranged or the location of the event	or trip (1789 Massachusett	egard to congressional	participation.
State whether a) the triparticipation or b) the congressional particip. The trip involves an expension of the trip involves and the event is located which can accommod	trip involves an event bation: event that is arranged or inside the AEI building (date plenary and break-	or trip (1789 Massachusett	egard to congressional	participation.
State whether a) the triparticipation or b) the congressional participation. The trip involves an expension of the event is located which can accommod the congression of the event is located.	trip involves an event pation: event that is arranged or the location of the event inside the AEI building (state plenary and break-fate) hotel or other lodging fate.	or trip  1789 Massachusett out conference sess	eganized specifically we egard to congressional segard	n, DC, 20036).
State whether a) the triparticipation or b) the congressional participation. The trip involves an expension of the event is located which can accommod the congression of the event is located.	trip involves an event bation: event that is arranged or inside the AEI building (date plenary and break-	or trip  1789 Massachusett out conference sess	eganized specifically we egard to congressional segard	n, DC, 20036),
State whether a) the triparticipation or b) the congressional participation. The trip involves an expension of the event is located which can accommod the Mayflower Hotel.	trip involves an event pation: event that is arranged or the location of the event inside the AEI building (state plenary and break-fate) hotel or other lodging fate.	or trip (1789 Massachusett out conference sess facility:	eganized specifically we egard to congressional segard	n, DC, 20036),

21.	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:				
	Lodging expenses are below per diem. Meal expenses are above per diem, but represent our in-house				
	dining service's best rate & are the same for all 85 conference participants (see attached for more detail).				
	It is against our institutional policy to use external food vendors for conferences hosted at AEI.				
22.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:				
	AElwii reimburse the cost of round-trip coach airfare from Salt Lake City, UT to Washington, DC. AEI Will				
	also reimburse ground travel costs to & from the airport in Salt Lake City, UT and Washington, DC.				
23.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).				
24.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:				
	There are no entertainment activities being provided at the summit.				
25.	I hereby certify that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you must include a completed signature page for each additional sponsor):				
	Signature of Travel Sponsor:				
	Signature of Travel Sponsor:  Name and Title:  Kara McMahon, External Affairs Associate				
	Name of Organization: American Enterprise Institute				
	Address: 1789 Massachusetts Avenue NW, Washington, DC, 20036				
	Telephone Number:				
	Fax Number:				
	E-mail Address: Kara.McMahon@aei.org				

#### **Instructions**

(Do not file the Instructions with OPR)

#### **General Instructions**

- The Senate Select Committee on Ethics ("Ethics Committee") has developed guidelines for evaluating privately-sponsored trips and for judging whether trip expenses are reasonable. Trip sponsors should consult the Senate Select Committee on Ethics' Regulations and Guidelines for Privately-Sponsored Travel, including the Glossary of Terms, prior to filling out the Private Sponsor Travel Certification Form and contact the Ethics Committee at (202) 224-2981 with any additional questions. The Ethics Committee will make the final determination as to whether the expenses incurred during a privately-sponsored trip are reasonable.
- If there are multiple sponsors, they should jointly complete one Private Sponsor Travel Certification Form for the trip. Each travel sponsor should complete the signature block.
- When evaluating a trip proposal and judging the reasonableness of expenses, the Ethics Committee will consider the following factors:
  - a. the stated mission of the organization sponsoring the trip;
  - b. the organization's prior history of sponsoring congressional trips, if any;
  - c. other educational activities performed by the organization besides sponsoring congressional trips;
  - d. whether any trips previously sponsored by the organization led to an investigation by the Select Committee on Ethics;
  - e. whether the length of the trip and the itinerary is consistent with the official purpose of the trip;
  - f. whether there is an adequate connection between a trip and official duties;
  - g. the reasonableness of the total amount spent by a sponsor of the trip;
  - h. whether there is a direct and immediate relationship between a source of funding and an event;
  - i. the maximum per diem rates for official Federal Government travel published annually by the General Services Administration, the Department of State, and the Department of Defense;
  - j. whether travel to a location or event is arranged or organized without regard to congressional participation, or whether it is specifically organized for Congressional staff; and
  - k. any other factor deemed relevant by the Select Committee on Ethics.

Consult the Senate Select Committee on Ethics' Regulations and Guidelines for Privately-Sponsored Travel, including the Glossary of Terms, for further discussion of these factors.

- Responses to each question should be brief, consistent with the requirement to provide all relevant information. Attach additional pages, as necessary.
- To allow sufficient time for the Ethics Committee to review requests for privately sponsored travel, the participating Senate Members, officers, and employees must submit the completed form to the Ethics Committee at least thirty (30) days before the date of the proposed trip.

#### Filling out the Private Sponsor Travel Certification Form (Question by Question Instructions)

- 1. Sponsor(s) of the trip (please list all sponsors): A sponsor of a trip is any person, organization, or other entity contributing funds or in-kind support for the trip. A sponsor must have a significant role in organizing and conducting a trip and must have a specific organizational interest in the purpose of the trip. If Members, officers, and employees are participating in an event or fact-finding trip in connection with their duties, they may accept necessary travel expenses only from the event or trip sponsor.
- 2. Description of the trip: Provide a brief statement about the purpose of the trip.
- 3. Dates of travel: Provide the dates of departure and return.
- 4. Place of travel: Provide the destination(s) for the trip.
- 5. Name and titles of Senate invitees: Provide the name and title for each Senate Member, officer, or employee who is invited on the trip.
- 6. I certify that the trip fits one of the following categories: A Senate Member, officer, or employee may accept privately sponsored travel only from sponsor(s) of a trip that fits one of the categories listed. Consult the instructions for question 9 to determine if the trip meets the lobbyist accompaniment standard.
- 7. Financing of the trip, earmarked funds and in-kind contributions: Senate Members, officers, and staff may not accept privately-sponsored travel funded by a registered lobbyist or foreign agent. Members, officers, and staff may not participate in privately-sponsored travel when the sponsors accept funds or in-kind contributions earmarked for this particular trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal. Earmarking includes any direction, agreement, or suggestion formal or informal to use donated funds, goods, services, or other in-kind contributions for a particular trip or purpose.
- 8. Lobbyist/agent of a foreign principal involvement: Senate invitees may not participate in trips planned, organized, arranged, or requested by a lobbyist or foreign agent in more than a de minimis way, which means negligible or inconsequential. It would be considered inconsequential for one or more lobbyists or foreign agents to serve on the board of an organization that is sponsoring travel, as long as the lobbyists or foreign agents are not involved in the trip. It is also permissible for a lobbyist to respond to a trip sponsor's request to identify Senate invitees with interest in a particular issue relevant to a planned trip. However, a lobbyist is not allowed to solicit or initiate communication with a trip sponsor, have control over which Senate employees are invited on a trip, extend or forward an invitation to a participant, determine the trip itinerary, or be mentioned in the invitation.

Example: A trip sponsor that is a § 501(c)(3) non-profit organization asks a lobbyist to recommend staffers who might be most interested in joining a trip to the U.S.-Mexican border. If a lobbyist knows a staffer who has a particular interest in the DEA's activities at the border, then providing that information (in light of the trip sponsor's request), in and of itself, would not exceed a de minimis level of participation, and would be permitted. However, it would not be permissible for the lobbyist to initiate contact with the trip sponsor to suggest that a particular Senate staffer be invited or forward an invitation to that staffer. Consult the instructions for question 9 to determine if the trip meets the lobbyist accompaniment standards.

9. Lobbyist/agent of a foreign principal accompaniment standards: Senate Members, officers, and staff may not accept privately-sponsored travel from an entity that retains or employs one or more federally-registered lobbyists or foreign agents unless one of the listed scenarios applies. At any segment of the trip means lobbyists may not accompany the Senate invitee for parts of the travel to and from the event (not at the event itself or the location being visited). At any point throughout the trip means lobbyists may not accompany Senate invitees at any point to and from the event, at the event itself, or at the location being visited, other than in a de minimis way. This is a broader prohibition than the at any segment of a trip standard.

"De minimis" exception: Both lobbyist/agent of a foreign principal "accompaniment" prohibitions include a de minimis exemption. De minimis means negligible or inconsequential. The mere coincidental presence of a lobbyist or foreign agent at an event would likely be considered de minimis. But in making the final determination, the Ethics Committee will consider the totality of the circumstances, including the amount of time lobbyists or foreign agents are present at the event; the amount of direct contact they have with Senate invitees; and the amount of control a trip sponsor has over their presence or contact with Senate guests. For example, if the trip includes attendance at an event considered widely-attended under Rule 35(1)(c)(18), the trip sponsor is unlikely to know all attendees present. Thus, it is likely to be permissible for such widely-attended events to include both a Senate guest and a lobbyist. Similarly, an organization cannot possibly know all the other passengers taking the same flight or other common carrier to a given destination. Accordingly, the sponsor does not need to certify that it knows for certain that no lobbyist or foreign agent will be on such a common carrier.

- 10. If travel includes two overnight stays: The Ethics Committee may approve two overnight stays for trips sponsored by an entity that employs or retains one or more lobbyists or foreign agents under certain conditions. Consult Committee regulations for additional information.
- 11. An itinerary for the trip is attached to this form: The Ethics Committee will not review the trip request without a detailed (hour-by-hour), complete and final itinerary for the trip. As a general matter, the Ethics Committee advises that each travel day contain a minimum of 6 hours of officially-related activities for Senate invitees.
- 12. Briefly describe the role of each sponsor in organizing and conducting the trip: A sponsor must have a significant role in organizing and conducting a trip and must have a specific organizational interest in the purpose of the trip.
- 13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission: Provide a brief description of the stated mission of each sponsor and how it relates to the trip.
- 14. Briefly describe each sponsor's prior history of sponsoring congressional trips: Provide a brief discussion of the sponsor's history of sponsoring congressional travel. It is not necessary to list every trip.
- 15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips): Provide a brief description of the educational activities performed by each sponsor. It is not necessary to list every individual activity; the description may be by kind or category of educational activity involved.
- 16. Total expenses for each participant: Indicate whether the figures provided are actual amounts or good faith estimates by checking the appropriate box. All trip expenses should be included. Expenses other than those for transportation, lodging, and meals must be individually listed and specified. Attach additional pages as necessary.

- 17. Congressional participation: For events that are arranged without regard to congressional participation (for example, annual meetings, conferences, seminars, and symposiums of trade associations, professional societies, business associations, and other membership organizations), the Ethics Committee may, but is not required to, allow Senate Members, officers, and employees to accept lodging and meal expenses that are commensurate with what is customarily provided to non-congressional attendees in similar circumstances. For events specifically arranged around congressional participation, lodging, meal expenses and other expenses must be "reasonable" in accordance with Ethics Committee regulations.
- 18. Reason for selecting the location of the event or trip: The location of the trip must be related to its purpose. A brief but detailed description of the reason for the selection of the location must be provided.
- 19. Name and location of hotel or other lodging facility: Include the exact name and address of the hotel or other lodging facility.
- 20. Reasons for selecting hotel or other lodging facility: Provide an explanation of the sponsor's rationale for selecting the particular lodging, include information such as proximity to the airport or site to be visited.
- 21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participant compare to the maximum per diem rates for official Federal Government travel: Where feasible and available, trip expenses for lodging and meals should generally be comparable to the government per diem rates. The circumstances surrounding a particular trip may legitimately require lodging and meal expenses to exceed these rates. Consult the Ethics Committee regulations for additional information.
- 22. Describe the type and class of transportation being provided: While coach or business-class fare may be accepted, first-class fare for any mode of transportation may be permitted only under limited conditions and only with specific prior written approval by the Ethics Committee. Transportation on a private or charter aircraft is not permitted for privately-sponsored travel under any circumstances.
- 23. Expenses for recreational activity, alcohol, or entertainment: The only recreational or entertainment activities that will be approved by the Ethics Committee are those that are provided to all attendees and are an integral part of an event. Alcoholic beverages are not considered to be a reasonable expense.
- 24. List any entertainment that will be provided to, paid for or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event: Entertainment expenses that are not provided to all attendees and deemed an integral part of the event will not be approved by the Ethics Committee.
- 25. Certification: The trip sponsor must sign the form and certify that the information is true, complete, and correct. For trips with more than one sponsor, each additional sponsor must complete its own signature page and certify that the information contained in the form is true, complete, and correct.





# **AEI Leadership Network**Estimated Expenses: Policy Summit in DC September 19–22, 2018

#### **Transportation**

Air: \$355.00 Ground: \$50.00

Transportation Total: \$405.00

#### Lodging:

\$223.00 x 3 room nights = \$669.00 Lodging Total: \$669.00

#### Meals and Non-Alcoholic Beverages:

Reception:  $$60.00 \times 3$  receptions = \$180.00Breakfast:  $$38.00 \times 2$  breakfasts = \$76.00

Lunch:  $$38.00 \times 2 \text{ lunches} = $76.00$ Dinner:  $$81.00 \times 3 \text{ dinners} = $243.00$ 

Meals & Non-Alcoholic Beverages Total: \$575.00\*

#### **Other Expenses:**

\$0

#### **TOTAL ESTIMATED EXPENSES**

\$1,649.00

<sup>\*</sup>These prices represent our in-house dining services's best rate. It is against our institutional policy to use external food vendors for conferences hosted at AEI. These meals are provided to each of our 85 participants at the conference.



### Fall 2018 Summit Agenda

Members of AEI's Leadership Network (LN) will gather in Washington, DC, for our fall kickoff summit held on September 19–22, 2018. This event will provide LN members with a forum for indepth policy discussions. We'll cover a range of topics and have plenty of time for dialogue and debate about how these issues affect our local communities.

#### Wednesday, September 19, 2018

1:58 PM Robert Axson lands in Washington, DC (DCA)

4:00 PM Check in available at the Mayflower Hotel

4:00–5:30 PM Registration and Networking Reception Get to know your fellow LN members and the AEI team.

5:30–6:30 PM Opening Session: Is America Coming Apart at the Seams? AEI scholar Charles Murray will lead a session on his New York Times bestselling book Coming Apart. We will discuss four great social trends that have affected our society in the past half-century—the decline of marriage, work ethic, respect for the law, and religious observance.

6:30–8:00 PM Dinner and Introductions

**Rachel Manfredi** will lead basic introductions over dinner. Each participant and staff member should be prepared to quickly introduce themselves to the entire group from their dinner table.

Thursday, September 20, 2018

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8:15 AM Breakfast Buffet Opens

© 8:45–9:45 AM The Case Against Crony Capitalism

How do barriers to competition tip the scales against those with less political and economic capital? AEI Visiting Fellow **Tim Carney** will discuss the importance of reinvigorating a truly competitive economy.

#### 10:00–11:00 AM The Start-Up Life

American free enterprise is not primarily about starting a business and generating massive financial returns. It is about seeing your own life as a dignified, exciting new enterprise with near-limitless horizons that is your own to build, shape, and create. To be sure, public policy and cultural shifts would make it easier for Americans to live start-up lives. But would true entrepreneurs sit back and wait for a more hospitable climate? Of course not. All of us can rebuild

our start-up society by building our own start-up lives. This session will be led by AEI president **Arthur Brooks**.

#### 11:00–12:00 PM Education and Opportunity

AEI's Director of Education Policy Studies **Rick Hess** will discuss the current education policy landscape and importance of increasing opportunity for all students through effective reforms at the state and local level.

#### 12:00–1:00 PM Lunch Break

Open lunch for networking, catching up on emails, etc.

#### 1:00–2:00 PM Fixing the Foster Care System

The opioid epidemic has become a full-blown emergency in the United States, with deaths from prescription painkillers and heroin quadrupling since 2000. The crisis has dramatically increased the number of children in the foster care system as more parents devolve into addiction and are left unable to care for their children. The need to find solutions that help parents end their addiction problems and keep children safe is increasingly pressing. AEI Visiting Fellow **Naomi Schaefer Riley** will lead a discussion on the intersection of drug abuse and foster care reform.

#### 2:15–3:15 PM Breakout Sessions and Discussion

Join AEI scholars for a focused discussion in one of four breakout sessions:

- Economic costs of the opioid crisis with Alex Brill
- Career and technical education with Nat Malkus
- Paid family leave with Aparna Mathur
- Early childhood education with Katharine Stevens

3:15–5:30 PM Session Break

5:30–6:30 PM Networking Reception

#### 6:30–8:30 PM Dinner Session: A Safety Net That Works

How can thoughtful reforms to public assistance programs help struggling Americans move up? During this session, **Robert Doar**, AEI's Morgridge Fellow in Poverty Studies, will offer insights on improving the safety net so that it better propels vulnerable Americans toward opportunity and independence.

#### Friday, September 21, 2018

8:30 AM Breakfast Buffet Opens

#### 9:00–10:15 AM Telling the Human Story

It's one of the paradoxes of persuasion: Smart people are afraid to tell stories. But while we often resort to facts and figures to get a point across, the truth is that human stories possess the greatest power to convict, persuade, and, most importantly, unite. As neuroscientists and behavioral social scientists have demonstrated, the secret to stronger human connection is not more data—it is better stories. By learning to share the narratives of our own lives—and paying closer attention to those of others—we can all become more unifying as leaders in our communities, families, and places of work. This session will be led by AEI President Arthur Brooks.

#### 10:30–11:30 AM Insights for Effective Messaging

Professional media trainer **Beverly Hallberg** will offer best practices for public speaking, media interviews, and distilling what you are most passionate about in 60 seconds.

#### 11:30–1:30 PM Lunch Session: Elevator Pitch Competition

What do you stand for? Why is free enterprise important to you? Use your new skills developed in our morning session to compete in our 60-second elevator pitch competition over lunch. LN members will volunteer to compete in this special interactive event.

#### 1:45–2:45 PM Free Enterprise and Economic Growth

Join AEI Scholar Michael Strain for a discussion of our country's economic future and the importance of increasing opportunity for poor and middle-class Americans.

2:45–4:30 PM Session Break

4:30–5:30 PM Networking Reception

#### 5:30–6:30 PM America's Invisible Crisis

Today, nearly one in six prime working age men has no paid work at all—and nearly one in eight is out of the labor force entirely, neither working nor even looking for work. What does this mean for the economy and the future of American society? During this dinner session, **Nicholas Eberstadt**, AEI's Henry Wendt Chair in Political Economy, and public opinion expert **Karlyn Bowman** will discuss the collapse of paid work in the United States, as well as American attitudes toward work more broadly.

#### 7:00–8:00 PM Closing Dinner Session

We will lead a discussion on the policy issues addressed over the course of the entire conference. We would also like to hear from you about what you found most valuable during the summit. Rachel Manfredi will lead this session.

#### Saturday, September 22, 2018

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(2) (2) (3) 10:45 AM Robert Axson departs Washington, DC (DCA)



June 18, 2018

Robert Axson
State Director
Salt Lake City State Office of U.S. Senator Mike Lee
Wallace F. Bennett Federal Building
125 South State, Suite 4225
Salt Lake City, UT 84138

Dear Mr. Axson,

Following up on our phone conversation, I would like to formally extend an invitation for you to participate in AEI's Leadership Network Summit from September 19–22, 2018, at AEI's headquarters in Washington, D.C. The AEI Leadership Network Summit is an opportunity for mid-career professionals to meet a diverse group of leaders from around the country, and hear from AEI's top policy scholars on addressing the opportunity gap in America through the lens of poverty alleviation, education, and free enterprise. We hope you are able to join us.

Respectfully,

Kara McMahon

External Affairs Associate